**Statement of Purpose**

**Master of Business Administration, WMU**

**Last Name (in Capital Letters), Middle Name (First Name)**

**◎Motivation**

Describe what motivated you to pursue WMU’s Master of Business Administration offered in Taiwan. For instance:

* Seek for new management knowledge related to innovation.
* Acquire the management skills to supplement my engineering training background.
* Develop a more globalized viewpoint.
* Pursue a career with international focus.
* Prepare for management position in the future.
* Curriculum is more attractive and more practical than local MBA in Taiwan.
* Can look after family and current job while pursuing a WMU MBA degree.

**◎Academic Training and Experience**

I received my Bachelor degree in 《your major》 from 《name of the university》 in 《name of the country》. ……..

Describe your work experience from the first job such as: After graduation, I began working at …….

Describe your following work experience after the first job such as:

**◎Preparation**

Describe how your physical status, financial situation and family support have prepared you for this study, such as:

Describe your determination, your pledge and your English capability that can help you successfully complete the program once enrolled, such as:

**◎Future Planning**

Describe how your future career objective is tied with the completion of WMU’s MBA program offered in Taiwan, such as:

**Appendix**

**☞ Certifications**

List below, item by item, all certificates or training you have received and indicate from which organization.

**☞ Professional Skills**

List below, item by item, all skills you have acquired from work experience

**☞ Honors Awarded**

List below, item by item, all honors or prizes that have been awarded to you and indicate from which organization.

**☞ Patents Received**

List below, item by item, all patents that have been registered under your name and briefly describe their nature.